Webinar: 02-11-2026
We start at 6:00 PM (CET)
We are waiting for you



CREATORS
streetSKP

CREATORS 2027 - 2nd Edition

Grab the attention of large B2B groups (schools and companies) and bring your talent to the streets of your city.

www.streetskp.com

Welcome!

We are:

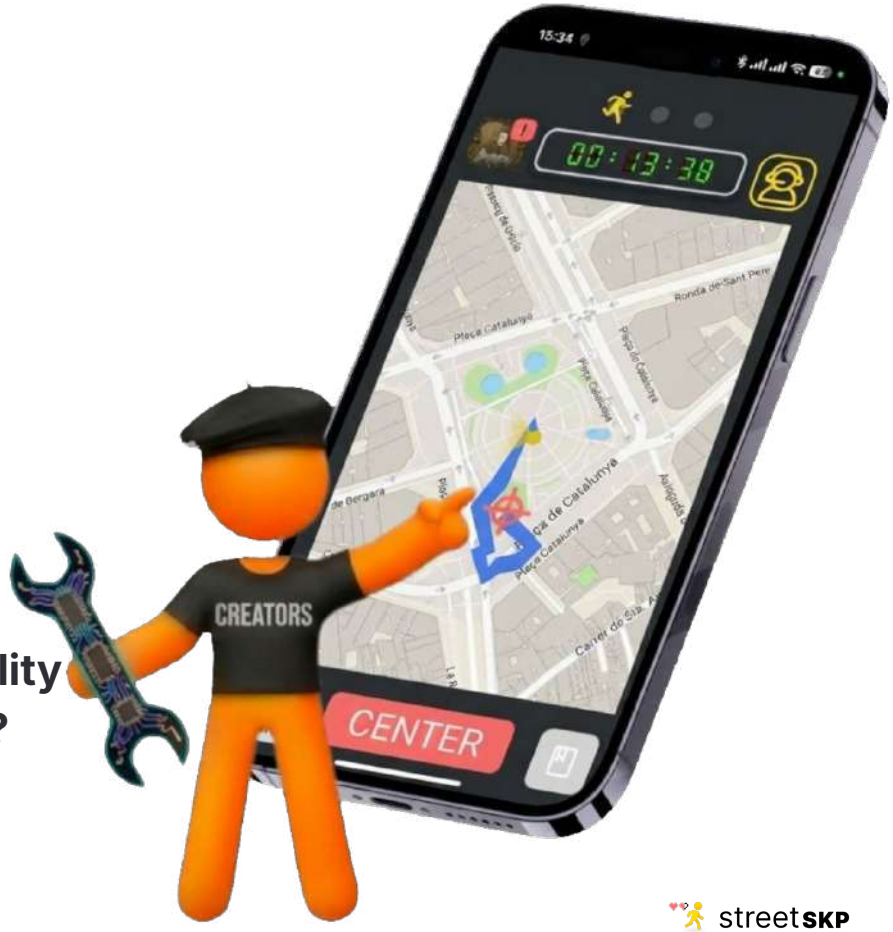
streetSKP

- **24+ active cities | 70+ adventures**
- **Operating since 2018**

Gorka: Co-founder & CTO
JJ: Co-founder & CEO

Today we are going to cover:

How to turn the idea in your head into reality within your escape room environment?



100,000+ users who have already enjoyed streetSKP

70 different adventures across 24 cities in Spain







The Street SKP adventures are historical based



Adventure Types & Simultaneous Games

ADVENTURE TYPES:

1. **Mini-game (3 challenges):** Designed for participants to familiarize themselves with and understand the game dynamics.
2. **6 or 10-Challenge Adventures:** Enable competition mode. Feature up to 4 different routes for as many teams as needed, with everyone finishing at the exact same location.
3. **Linear Adventures:** Teams complete the exact same challenges in the same order.



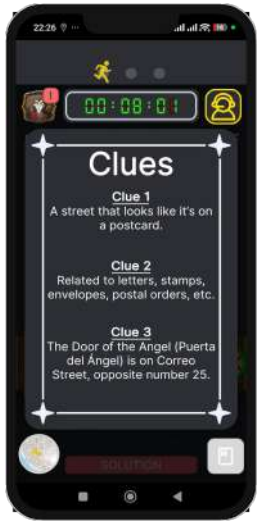
SIMULTANEOUS GAMES:

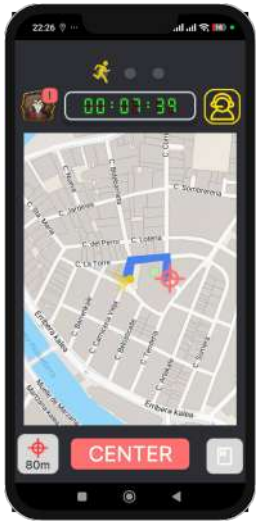
The Game Master app allows Creators to set up and launch separate games just 1 second apart. This mode enables you to host massive events.

(Record event: 163 people playing at the exact same time)

How the Street SKP app works













Statement:

Anagrams or lists (general or customized)—add hints to help users.

Map + Curiosities:

A map reveals the location to reach; curiosities or story elements can be added.

Riddle / Puzzle:

Image scanning and two types of cryptex for greater versatility.

Versatility for Creators



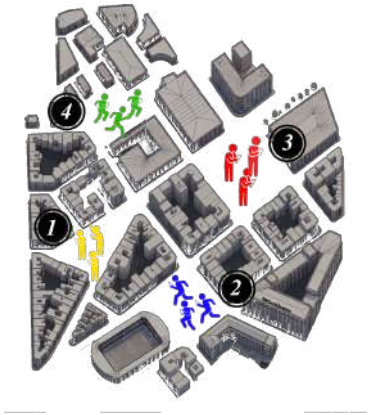
Multilingual

Each player can play in their preferred language… ideal for international teams.



Customizable

The intuitive interface makes it simple to set the mood and bring your idea to life.



Competition

Multiplayer competition and simultaneous games enable large-scale events.



Real Team Game

Street SKP is a true team game; what each player does affects their team.

STRATEGIC EXPANSION MODEL

Take Your Escape Room Experience to the Streets

Expand beyond four walls: unlock scalability, reduce overhead, and reach massive audiences.

The Hybrid Experience

Immersive Narrative: Outdoor prequels and sequels leveraging local monuments.

Phygital Tech: AR and geolocation blended with physical props.

New Markets: Captures corporate groups, school trips, and tourist flows.

PRIMARY BENEFIT

Complementary service without replacing your physical venue.

Scalability Levers

Massive Capacity: 30–100+ players per session (B2B events).

Zero Maintenance: No room resets or physical prop repairs.

Automated Ops: Multi-language app guidance reduces labor costs.

BUSINESS IMPACT

High margins with near-zero incremental operational cost.

Your Unfair Advantage

Existing Client Base: Cross-sell directly to your native demand.

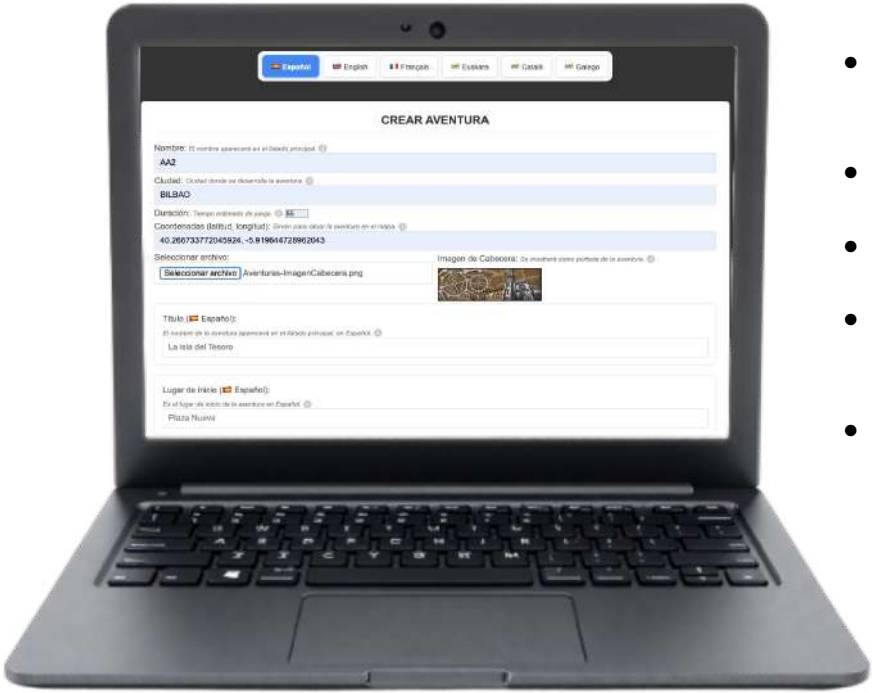
Hospitality Premium: Combine physical service for higher tickets.

Lifecycle Extension: Re-engage players past the 7-year room limit.

MARKET POSITION

Consolidated creativity built on existing credibility.

Adventure Builder : Design Without Coding



- **100% Visual & Intuitive Interface**
  Write your own story or theme; add challenges, hints, images, and videos using guided forms.
- **Interactive Map**
  Place each challenge in its real-world location with a single click.
- **Multilingual & Rich Content**
  Include texts, images, audio, and video for a custom-tailored experience.
- **Auto-Save & Review Included**
  Work at your own pace—our team reviews your project and uploads it so it's ready to play.
- **Ongoing Team Support**
  Guidance at every step: answers to your questions, adjustments, publishing, and optimization.

Your adventure will appear in the Street SKP app, ready to play!

👉 *An adventure can be ready in just 15 days with dedicated effort.*

streetSKP

Game Master App : Control the Game in Real Time



Supervision & Geolocation
Real-time GPS tracking of all teams without requiring staff on the ground.

Smart Automation
Autonomous game dynamics with the option for manual intervention whenever needed (hints, timer management, overrides/unlocks).

B2B Analytics & Logs
Automatic storage of metrics, leaderboards, and incident reports for corporate and educational post-event reporting.



streetSKP



How to Sell Street SKP and Pricing Strategy

🏙️ Urban Adventure

General public booking through the website.
Target Audience: Tourists, families, and friends.
Price: €12 / player.
Sales Pitch: *“Ready-to-play urban plan for today—complete your city experience with Street SKP.”*

🏢 Corporate / Team Building

Special event to complement Christmas dinners or pre-vacation celebrations.
Target Audience: Companies and HR departments.
Price: €14 + VAT / player.
Sales Pitch: *“Urban team competition with prizes, ready for your crew.”*

🏫 Educational Centers

Preferential terms for schools and academic institutes.
Target Audience: Teachers, summer camps, and cultural week organizers.
Price: €10 / player.
Sales Pitch: *“Students change every year; teachers stay and repeat.”*

🏛️ Public Institutions

Custom adventures designed to promote culture and community values.
Target Audience: City councils, regional governments, local associations, etc.
Price: Subject to agreement / Custom quote.
Sales Pitch: *“Promote local culture and digitalize entertainment with an interactive digital escape room.”*

Proven in the Real World: Street SKP is Already Flying

€250,000+ in Revenue Generated
(Direct B2C sales only, excluding schools and corporate clients)

€1,000+ B2B Bookings in a Single Morning
Successful events tailored for schools, corporate teams, and local city councils.

Active in 24+ Cities
Madrid, San Sebastián, Santander… and growing! *(We want MORE presence in every city across Spain...)*

Over 70 Published Adventures
A wide variety of themes and difficulty levels.

8 Years of Experience
Field-tested and continuously refined technology since 2018.

Real VIDEO GAME Engine Development: Graphics Engine: Unity 3D, Image Recognition & Augmented Reality: ARCore & ARKit, Maps & Geolocation: Mapbox





How Much Would It Cost to Build a Street Escape Platform From Scratch?

🏗️ Technological Development

- **Mobile App Development for Players (iOS & Android):** **≈ 60.000 – 80.000€**
  Geolocation-based gameplay, puzzle logic, database management, UI/UX design.*(18–20 months of work for a team of 2–3 developers + 1 designer)*
- **Management / Game Master App:** **≈ 20.000 – 30.000 €**
  Real-time tracking, challenge validation, full admin control panel.
  (6–10 months of work for a team of 1 developer + 1 designer)
- **Backend & Server Infrastructure:** **≈ 13.000 – 20.000 €**
  Cloud infrastructure, databases, security, scalability.
  (Initial development + €3,000 – €5,000/year for maintenance)
- **Payment & Gateway Integration:** **≈ 5.000 – 8.000 €**
  Shopping cart development, Stripe/Redsys integration, automated invoicing.
- **Public Website & Booking System:** **≈ 5.000 – 10.000 €**
  Web design, SEO, CMS, dedicated adventure landing pages.
- **Graphic Design & User Experience (UX):** **≈ 3.000 – 6.000 €**
  Logos, visual identity, iconography, app UI.

≈ 106.000 – 154.000 €

A minimum of **3 years of dedicated development and coordination** to build a comparable product.

CREATORS Program: Investment & Guarantee

🏗️ Standard Platform / Tool Pricing

- **Standard License:**..... €6,000 + VAT / year
- **Sales Commission:** ……20% per player (maintenance & servers)
- Continuity & support guarantee included.

🎯 Special Offer: CREATORS 2027 *(Exclusive for this edition)*

- **Single payment fee**: €3.000 + TAX..... **€3.000 +TAX /year**
  → **Direct savings of €3,000** off the official price.
- **15% Commission per player** (minimum €1), excluding taxes.
  Will NOT be applied until you have fully recovered your plan's investment.
- **Bonus Days:** FREE access from the day of your booking until December 31st!..... **FREE**
- **Limited Spots:** Only 10 creators allowed.

🛡️ **Investment Guarantee:** If you do not recover your investment within 12 months, your spot and your access to the platform will remain active at **no extra cost for up to another full year**.

🎁 Exclusive Creators 2027 Bonuses

🎮 **Game-Master Training:**

Your team will be fully prepared to run large-scale games

🧩 **1:1 + Adventure Audit:**

2 dedicated design and review sessions

🕹️ **On-Demand Game-Master:**

Street SKP will personally oversee your first massive game

.📅 **50 FREE DAYS:**
From today until January 1st, 2027. *(The billing/operation period officially starts in 2027)*

🔄 **Priority Renewal:**

Year 2 with an exclusive discount

🚀 **Promotion & Visibility:**

Social media and website promotion, You keep full control of sales

The collaboration agreement details all terms and conditions and includes clear examples for every situation.

streetSKP

They are already Creators in Spain

Barcelona

CONTRA RELOJ ESCAPE ROOM
ESCAPE ROOM

Logroño

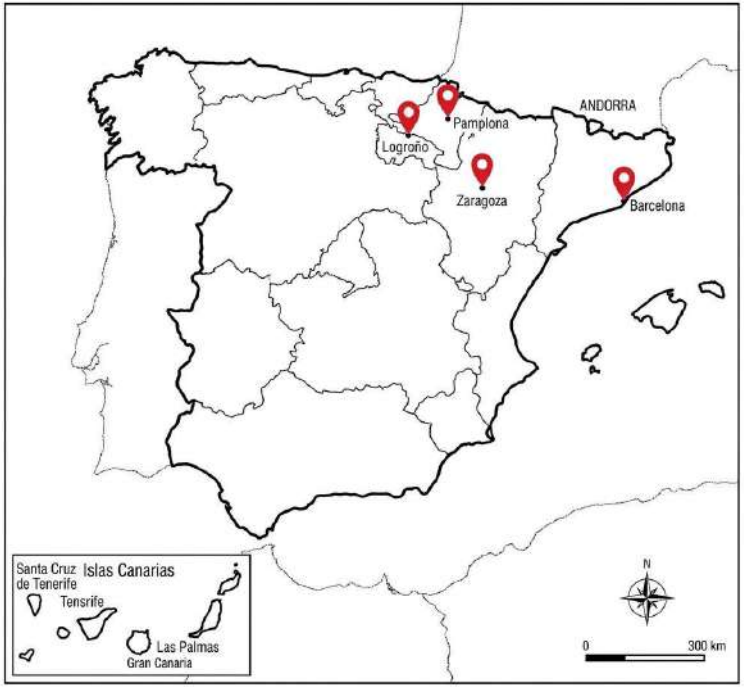
ESCAPE

Pamplona

DISTRITO SIETE ESCAPE EXPERIENCE

Zaragoza

ROOM360°



Clients and many more:

















































SCHEDULE A CALL

Limited spots: Maximum of 10 Creators for 2027

We will hold a call to align on goals and mutual commitment.

Book your call

Calls open:
From November 4th to 13th



